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PR Marketing and Events Internships in Madrid

Trip Name: PR Marketing and Events Internships in Madrid **Trip Code:** SPIM **Duration:** From 6 weeks

Key Facts

Madrid is a historical yet modern city, a centre of global business and the headquarters to many of Europe's, and the world's largest companies. Our internship programs offer you the best internships during your stay, whatever your field of interest.

In today's competitive global economy, an international internship is a high-value differentiator for any resume. Interning in Madrid offers you an amazing opportunity to gain that all essential work experience and industry exposure, while developing extensive networks and experiencing the best of what this mesmerising and vibrant city has to offer. Working overseas will enable you to demonstrate independence, ambition, drive, language skills and an impressive cultural awareness to future employers.

Our Madrid internship program provides you with all the stability and support necessary to ensure that your stay is fruitful and rewarding. Quality accommodation, Madrid transport, cultural and social events, professional training and 24/7 full-time local support are all included along with your Madrid internship.

Overview

Advised experience/qualifications: University students/graduates/postgraduates and those with a keen interest in PR, marketing and/or events. A degree is not essential, but will help when finding a suitable placement. In addition, we value academic excellence, the ability to think outside the box, cultural sensitivity, open mindedness and an international outlook. Note that for our roles in this sector, Spanish language skills are not required.

Nationalities: this program is open to all nationalities (subject to visa requirements)

Typical hours: Monday – Friday, 7-8 hours per day

Remuneration: Unpaid position

Destination Info

Itinerary



Public relations and marketing careers are some of the most desirable that exist. Over 25% of the applications that we receive for our programs concentrate on this sector. We partner with blue-chip companies in Madrid, supplying them with talented interns in their PR and marketing departments.

Public relations internships support the aim of generating interest in an individual, cause, company or product. The aim is to develop a positive image in the eyes of the consumer, the media and the public at large. Typical responsibilities include writing press releases, contacting media outlets, representing clients at events, covering red carpet events and much more.

A marketing internship aims to determine market demand for a service or product and convert that into sales and revenue. We have a wide variety of first-class marketing internships, from traditional off-line corporate marketing to viral on-line roles concentrating on social media.

As an intern in the events sector, you may be involved in planning, management, marketing and operations functions. You will be working with a friendly and supportive team, organising high profile events in a dynamic and fast-moving environment.

Our roles in the PR, marketing and events sector do not usually require any Spanish language skills. Your working language and that of your colleagues will be English.

An exclusive and unique component of our programs are the professional development resources that provide tailored and structured training to enhance your skills and knowledge in order to get the most out of your internship and prepare you for a successful future career. Our resources include communication and leadership workshops, an online professional development tool and expert training materials.

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The type of work you will be doing during your internship will vary hugely according to the company and organisation in which you are placed. When you apply, we will talk through your preferences, motivations and future career aspirations to ensure that we have a clear understanding of what you are looking for from your placement. If you should have any special requirements, we will take these into account when arranging your internship.



Madrid is a capital of contradictions: bursting to the seams with modernity and business whilst still maintaining its strong historical, cultural and leisurely side.

In this city you will find absolutely everything that a capital has to offer together with the safety and proximity you would expect of a small town. After a few weeks spent exploring you will feel at home but you will also know that there will always be lots left to explore!

This is a city of business, culture, cuisine and nightlife...Madrileños have perfected the lifestyle of work hard and play harder. Some of the world's best museums, lots of the world's finest art, award winning restaurants, a variety of theatre, nightclubs with 7 floors and an incredible live music scene, the Spanish capital has something for everyone. In fact, the Madrileño nightlife is renowned the world over. It has the highest amount of bars and clubs, per-capita, in the world. Any day of the week, at 3am you can find yourself stuck in a traffic jam as you head to one of the top night spots. This is the city that never sleeps.

Madrileños themselves are famous for being fun, interesting, welcoming and kind. They will bring you into their group of friends and make you feel at home whilst happily teaching you all there is to know about Spanish culture. The Madrileños will party with you every day of the week, feed you the best food, help you speak Spanish and tell you their stories and happily listen to yours. They are known for being "Detallista" – they remember the small details.

Madrid is also the doorway to Spain: with its super-fast railway and modern highways, you can be skiing in the Madrid Mountains or sunbathing on the beaches of Valencia or Málaga in under a couple of hours. Madrid encourages all visitors to go and explore everything that Spain has to offer and it is also within easy reach of other European capitals. As an intern in Madrid you really do get the best of all worlds: the educational and unparalleled cultural experience and the chance to develop your Spanish language skills. We think this is an unbeatable mix.

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Our Madrid full-time team is incredibly proud of the city and they want to show you why! From organising your airport pick-up to arranging your accommodation, they will ensure you have everything you need for your arrival to help you settle into this great city and feel at ease. They will also provide you with your welcome package and your pre-loaded Madrid transportation card. You will be shown how to use the public transportation and how to arrive at your workplace.

Our team will show you the best that Madrid has to offer. The internship program includes the following events, free of charge to all participants:

- A dinner and flamenco show
- Day trip to beautiful Toledo
- A Real Madrid stadium tour and dinner

In addition to these free events, we also organise regular optional activities on a weekly basis, including visits to museums, cinemas, tapas bars and restaurants.

At all times of the year we have large numbers of talented participants on our programs from all over the world. You will immediately become part of an international community, providing you with friends and networks to last a lifetime!



Step 1: Application

To apply for this internship we ask you to either call us or apply online using the link below. When you apply we will ask you for your emergency contact details, passport number and for details on your health background and other important information. At this stage a deposit payment is requested. This deposit is non-refundable, unless our team in Madrid declines your application.

You will need to supply the following:

- A completed application form (provided upon deposit payment)
- Current CV/resume detailing your work and study history

Note: If your internship is part of your university course and requires accreditation, this can easily be arranged. We request a letter from your tutor supporting your application for an internship.

Step 2: Telephone/Skype interview with our internship coordinator

Once we have your application pack we will contact you to arrange an informal interview with our internship coordinator who will be your main point of contact before you leave for Madrid.

Step 3: Accepting the placement

We will send you a formal offer letter for you to sign, along with a clear summary of the types of roles you will be involved with during your internship.

Step 4: Interview with your host company

Your internship coordinator will arrange a date and time for an interview with your host company.

Step 5: Payment of full program fees and sign placement description and agreement

At this stage we will help you to organize a suitable visa to enable you to work in Madrid.

Accommodation

Our accommodation comes with bed linen, free unlimited Wi-Fi and cleaning as standard. Crucially, we take great care to make sure that all our housing options are located in safe, pleasant areas of Madrid, within a reasonable commute (maximum of 45 minutes) to your place of work by bus, metro or walk.

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You will have your own private bedroom in an apartment shared with other program participants and/or local Spanish/international students. This gives you the chance to make new friends and start exploring the city straight away!

Meals

Meals are not included in the program price. The accommodation provided is self-catering.

What's Included

- Top internship
- Quality accommodation (private bedroom in good area)
- Professional development workshop, training and tools (communication, teamwork and interpersonal skills)
- Industry-leading workplace performance assessment (created by global HR firm DDI International)
- Expert training materials on key topics to help you get the most out of your internship experience
- Traditional dinner and flamenco show
- Guided tour of Real Madrid's stadium, the Santiago Bernabeu (followed by a traditional Spanish dinner)
- Day trip to Toledo (a UNESCO World Heritage Site)
- Airport pick-up (private car to collect you from the airport and take you direct to your apartment)
- Public transit card (full access to the bus and metro transport network 24 hours a day in your first month)
- 24/7 emergency assistance from local staff
- Pre-trip welcome pack
- Welcome orientation on your first day
- Welcome package including city maps, important program information and transportation card
- An active international community of interns in Madrid with regular events and activities organised
- Visa assistance (where required)
- Academic credit assistance (where required)



What's Not Included

- Your travel to Madrid
- Your meals and personal expenses while on the program
- Your travel insurance
- Visa application fees (if applicable)



Additional Information

Our Money Back Guarantee

When you apply you are asked to state your primary & secondary areas of interest (for example, primary

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preference: law, secondary preference: government & politics). You will be given the chance to discuss and confirm these sector choices during the phone/Skype interview with our Admissions Team. Successful applicants are guaranteed a top internship in their primary or secondary area of interest.

We are highly experienced in internship placement and pride ourselves on successful matches between our participants and our partner companies. All companies we work with are extensively vetted to make sure they provide a rewarding internship experience for our talented participants. Our confidence in our program is demonstrated by our full money back guarantee.

Our program comes with a full money back guarantee if you are not placed in your primary or secondary area of interest. This gives you peace of mind that you will have a fantastic internship experience abroad. It should be noted that the vast majority of interns receive their primary preference area.

Our money back guarantee ends once you have formally accepted a placement offer after your interview with the host company.

Language Study

An optional addition to your internship program is a Spanish language course - a great way to improve your Spanish before or during your internship. A there is no better place to learn it that in Spain, the home of the language!

Our partner school is Don Quijote. With over 25 years of experience and 25,000 students annually, Don Quijote is the leading Spanish School in Spain and in the world. The award winning school is centrally located close to our accommodation with excellent facilities and a great student community.

Internship Operator

This internship is operated by The Intern Group.

FAQs

1. Are these internships paid?

Our internship opportunities in Madrid are unpaid due to immigration laws and local norms. Interns will receive academic credit if desired.

2. Why should I join this program?

This program is an investment in your future and will give you a substantial advantage. International, blue chip work experience will significantly aid you when searching for long-term employment. You will have demonstrated the ability to think outside the box and handle another culture and language while working for a highly respected name. And the above doesn't even touch on your personal development and the fun

you will have!

3. **I am from Spain - can I still apply?**
Our focus is to provide accelerated professional development for international participants on our programs. If you are from Spain, we recommend looking at our programs in other destinations around the world.
4. **When is the deadline to apply?**
Our programs start every month of the year. We accept applicants on a rolling basis. We recommend applying at least 2 months before your preferred start date. In high season (May, June, July & August start-dates) we recommend applying at least 3 months before your preferred start date.
5. **Do I need a degree to apply for an internship?**
No. A degree is not essential, although it will help when finding a suitable internship and will make the placement process easier.
6. **Can I see a list of employers or choose to intern at a specific company?**
We do not provide a list of partner companies. Firstly, our list of partner companies is not static. We often partner with new companies if they would be a better match for a participant. We have dedicated out-reach teams, working on our participants' accounts, in all program destinations, meaning our list of partners is constantly growing and evolving. Secondly, we do not provide a list as interns then attempt to "pick and choose" which companies they specifically want to work for. This promotes unrealistic expectations, as partner company needs, your wishes & background and external factors such as timing are all taken into account during internship-placement. If you are accepted into our program you are guaranteed a great role in your area of interest. However, due to the factors listed above a specific company cannot be guaranteed.
7. **What hours can I expect to work?**
Typically, participants work an average work week of no more than 40 hours. The company at which you are interning will set your work hours but the majority of internships will take place between 9 am and 5 pm.
8. **Can I obtain academic credit?**
If you need this internship for a university course or module, we will ensure that you secure academic credit.
9. **When will I find out where my internship will be?**
Our Madrid team will engage in a collaborative internship placement process with you and confirm your internship role typically around four to six weeks before your departure date. Please note this is a guideline and may differ during peak seasons.
10. **Is attendance at our events mandatory?**
All of our events and activities that we organize are optional, but your internship is not. With your internship, you may not miss work for any reason other than health and family emergencies unless previously approved by your employer.
11. **What happens when I arrive in Madrid?**
You will be picked up by our trusted driver on arrival in Madrid and given a welcome pack & induction by our team at your accommodation. In case you arrive in Melbourne after 11pm local time your welcome pack and induction will be given to you in the morning the next day.
12. **Can I live with a friend or family member and take the housing out of the cost?**
We are generally unable to remove any elements from our all-inclusive programs. The employers we work with depend and ask for this service as it guarantees your reliability. However, if you have particular needs please do contact us.

Support & Advice

Your safety is paramount which is why all our programs have been visited and assessments have been conducted

to ensure any major risks have been minimized.

In addition, you will have access to a 24 hour emergency contact number so you can contact one of our staff at any time should you need to. In addition our overseas partners and coordinators are on hand in-country to assist you.

Financial Security

We know that the last thing you want to worry about when you're planning your trip of a lifetime is whether your money is in safe hands. As a leading global gap year provider it's our job to make sure your finances are secure, so when you book with us you can be confident that we do just that.

Real Gap Experience is part of TUI Travel Plc, one of the largest travel organisations in the world, and these days in the travel industry, large means secure.

Insurance

Whether you're traveling for two weeks or two years, trekking the Amazon in Ecuador or on safari in Africa, insurance is an essential part of your adventure and will help you enjoy your travels, secure in the knowledge that you have the protection you need. In fact, everyone traveling with us must have adequate cover before their trip begins.

Of course you are free to buy insurance from any provider, however at Real Gap Experience, we have partnered with World Nomads to offer policies that have been specifically designed to meet the needs of global travel. If you think you're already covered by an existing policy, such as those offered by credit card providers, check the policy wording very carefully to ensure it covers you for your Real Gap Experience.

For more information on travel insurance please contact us to speak to one of our travel advisors.

Money Matters

The currency in Spain is the Euro (EUR; symbol €), which is subdivided into 100 Cents. Coins come in denominations of 1, 2, 5, 10, 20 and 50 Cents and 1 and 2 Euros. Notes come in denominations of 5, 10, 20, 50, 100, 200 and 500 Euros.

Most major credit cards such as American Express, Diners Club, MasterCard and Visa are widely accepted. ATMs can be found throughout the country though may charge a transactional fee for using an international card.

Meal, Inexpensive Restaurant 10.11€

Domestic Beer (0.5 litre draught) 2.12€

Coke/Pepsi (0.33 litre bottle) 1.69€

Water (0.33 litre bottle) 1.19€

(Prices quoted in Euros)

Passports and Visas

You should ensure that you have a full passport that is valid for 6 months beyond the intended length of stay. It is

your responsibility to have the correct personal documents and to obtain your own visa, if one is necessary, in accordance with the regulations of the country you are to visit. The information provided below is to help you with that process. We are not responsible for the actions of local immigration and customs officials, whether at points of entry or otherwise, and any subsequent effects.

If you hold a passport from any EU country, you do not need a visa to enter Spain. For all other nationalities please contact your local embassy for more details.

Vaccinations & Health

Travel health can often be something people forget about before going away, but a little preparation and knowledge can go a long way to help you stay fit and healthy while abroad. The risks to your health whilst travelling will vary depending on your general health and the type of activities you are going to be partaking in and the length of your stay.

Since we are not medically qualified, it is recommended that you consult with your Doctor or a recognised Travel Medical Advisory Service who will assess your particular health risks before recommending vaccines and/or anti-malarial tablets and advising you on what precautions you should take.

Weather

Spain's climate is the most varied of all European countries determined by its position on the South-Western edge of Eurasia and just under 14km from Africa with a continental land mass and high mountainous terrain.

Depending on what you are looking for, there is generally always somewhere to go with good weather. For ease, the country is best divided into three climatic zones of North, South and Central Spain and it's best to research the specific area you are travelling to. As Spain is in the Northern Hemisphere, its seasons follow the same as the UK and the hottest months are June, July and August. In the main tourist areas along the East and South coasts as well as the Balaeric Islands, the climate is Mediterranean but this is not always the case in other regions of the country.

Time

Spain is in Central European Time (CET) and is one hour ahead of GMT. After the summer months, Spain observes Daylight Saving and the time is shifted forward by one hour making it two hours ahead of GMT.

Electricity

In Spain the electric system is 230 Volts and frequency 50 Hertz. If your device does not accept this voltage you will need a converter. Outlets in Spain generally accept 1 type of plug:



Two round pins

Trip Note Disclaimer

The information contained in this trip note has been compiled with great care and is provided in good faith.



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Any itinerary featured is correct at time of release. However, our itineraries may change as we make improvements that result from travellers' comments, our own research or from time to time as a result of recommended travel advice.

You can rest assured that it is always our goal to provide you with the most rewarding trip and experience ever!

Our Details

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