

Trip Name: Fashion Marketing and PR Internship in London Trip Code: UKIM Duration: From 8 weeks

## **Key Facts**

We offer successful applicants an outstanding internship, in the sector of their choice. Interning in London offers applicants an amazing opportunity to gain vital work experience and industry exposure, develop extensive networks and experience the best of what London has to offer. This is a city where potential is realized. This is a city where individuals flourish.

One of the biggest elements of our program is the professional development you will experience. Included in the program is a workshop on key skills such as communication, presentation and teamwork. We have also partnered with DDI International, one of the world's largest HR organizations to provide you a work-place style self assessment tool where you'll complete a short questionnaire about yourself and you'll learn insights into your strengths and weaknesses and points you can improve. To complement the whole placement process, we also provide a host of great training videos and documents. If you have ambitions to build your skills and experience to have a great international career, this is the program for you.



### **Overview**

**Experience/ Qualifications required:** Strong written and communication skills. Ability to meet deadlines and work effectively within small teams.

Nationalities: This programme is open to all nationalities (subject to visa requirements) except for UK residents.

Typical Hours: Monday-Friday; 7-8 hours per day.

Remuneration: Unpaid position

Please note: Our UK internships are not available to UK applicants.

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### **Destination Info**

## **Itinerary**





London is a centre of global fashion and renowned the world over. This is your chance to be a part of it and experience cutting edge fashion with some top companies in the industry. This network of fashion companies are at the epicentre of new and exciting labels bursting onto the scene. The type of work you will be involved with during your internship will vary hugely according the company you're placed with. When you apply we will talk through your preferences, motivations and future career aspirations to ensure that we have a clear understanding of the placement you are looking for. If you should have any specific requests then we will take these into account when arranging your internship.

With a wide range of businesses in the fashion industry we are able to tailor your placement to suit you. We place students and graduates from around the world, here is sample of the type of work you may be involved with.

- Assisting with marketing & PR strategies and execute these strategies
- · Help with the organisation of press days
- Write press releases
- · Sell your press releases into mainstream international publications such as Vogue
- · Assist with and execute social media strategies

Once you have applied you will receive a full list of opportunities and our partner companies in your field.

We recognise that undertaking an internship internationally will be a new experience for many students and that it can be a daunting prospect. Our team of full time staff are based in London and on hand to ensure that you receive the support needed to excel in your role and to have a memorable time in the company of an international mix of students.

From online correspondence to face to face advice and support, we aim to facilitate a seamless transition from the

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classroom into the work place. A mid-internship review is included as standard.





An internship in London is not only a fantastic opportunity to develop your resume, it is is great opportunity to experience life in one of the most vibrant, culturally rich and diverse cities in the world! Stand on Millennium Bridge at night and see the skyscrapers of the City of London, set against the backdrop of St Pauls Cathedral. Walk the streets of Westminster where the politicians battle one another in the Houses of Parliament, just next-door from Buckingham Palace. Explore the East End, the coolest nightlife zone in Europe, where fashion trends are set and followed the world over.

In addition to a first class internship and great accommodation, you will receive 24/7 support on the ground from our local, full-time team. This includes thorough pre-trip information, a welcome & safety orientation on arrival, airport pick-up & ongoing assistance throughout your stay.

London is a hub for international students, and we organise regular social and cultural events. Our goal is to provide you with many opportunities to meet new people and so you can make new contacts from around the world!

### Our events which operate all year round include:

- · Welcome orientation
- London city tour
- · River Thames boat trip
- · West End theatre night

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#### **Step 1: Application**

To apply for this internship we ask you to either call us or apply online using the link below. When you apply we will request information on your emergency contact details, passport number and your health background and other important information. At this stage a deposit payment is requested, this deposit is non-refundable, unless your application is declined by our team in London.

- A completed application form (provided upon deposit payment)
- Current CV /resume detailing your work and study history

Note: If your internship is part of your university course, and requires accreditation this can easily be arranged. We request a letter from your tutor supporting your application for an internship.

#### Step 2: Telephone/Skype interview with our Internship Coordinator

Once we have your application pack we will contact you to arrange an informal interview with our internship coordinator who will be your main contact before you leave for London.

#### Step 3: Accepting the placement

We will send you a formal offer letter for you to sign, along with a clear summary of the types of roles you will be involved with during your internship.

### Step 4: Interview with your host company

Your internship coordinator will arrange a date and time for an interview with your host company.

#### Step 5: Payment of full program fees and sign placement description and agreement

At this stage we will help you to organise a suitable visa to enable you to work in London.

## **Accommodation**

During your placement you have the opportunity to experience London life first hand and in the company of students from around the world. We offer high quality shared student accommodation and you can choose between a private or shared bedroom (sharing with one other person) in a self catered student appartment.

All accommodation options are of high quality and are situated in good, safe areas within London.Our apartments have been carefully selected so that a commute to work will not exceed 45 minutes door to door. Transport on the tube (subway) is included in the price of the programme to give you the opportunity to explore this amazing city.

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## **Programme Services and Facilities**

All participants on our London internship programmes will receive a public transit card for the full duration of their stay. This will be valid throughout the whole of central London and can be used on buses, the London underground and trains to travel free of cost at any time.

### **Meals**

Meals are not included in the programme price. Accommodations are self catering and Interns should budget extra for meals.

#### What's Included

- Top internship in the sector of your choice
- Quality accommodation (private bedroom in good area)
- Professional development tools, training & workshops (communication, teamwork and interpersonal skills)
- Industry-leading workplace performance assessment (created by global HR firm DDI International)
- Expert training materials on key topics to help you get the most out of your internship experience
- A lunch cruise on the River Thames
- Tickets to a top London theater show with dinner beforehand
- Afternoon Tea at a classic London venue
- Traditional Sunday Roast
- Airport pick-up (private car to collect you from the airport and take you direct to your apartment)
- All your transport in London (free and unlimited use of the city's metro system, buses & trains)
- 24/7 emergency assistance from local staff
- Written pre-departure welcome pack
- · Welcome orientation on your first day
- Welcome package including city maps, important program information & transportation card
- An active international community of interns in London with regular events and activities organized
- Visa assistance (where required)
- · Academic credit assistance (where required)

### What's Not Included

- Flights
- Travel insurance (we can help with this)
- Visas
- Meals





# Fashion Marketing and PR Internship in London

## Is This Trip For You?

This program is an investment in your future and will give you a substantial advantage over your peers. An international work placement will significantly aid you when searching for long-term employment. Previous interns have also received full time offers of employment from their host companies in London upon the completion of their internship. And the above doesn't even touch on your personal development and the fun you will have!

We accept applications on a rolling admissions basis for internships throughout the year. All applications must be in at least 6 weeks before the programme start date. We operate on a first come first serve basis so we encourage early applications.

All students who are accepted into our program are provided with our **full money-back guarantee**. This means we promise to place you in an internship with a company you approve of or you will receive a full refund if you decide not to proceed. Our moneyback guarantee ends once you have formally accepted the placement after your telephone or sykpe interview with the host company.

### **FAQs**

### 1. Are these internships paid?

Our mission is to facilitate internship opportunities for international students. Whether these internships are paid or not is down to each specific placement company.

### 2. Why should I join this programme?

This program is an investment in your future and will give you a substantial advantage over your peers. An international work placement will significantly aid you when searching for long-term employment. Previous interns have also received full time offers of employment from their host companies in London upon the completion of their internship. And the above doesn't even touch on your personal development and the fun you will have!

### 3. I am from the UK - can I still apply?

Unfortunately we are unable to accept applications from UK residents.

#### 4. When is the deadline to apply?

We accept applications on a rolling admissions basis for internships throughout the year. All applications must be in at least 6 weeks before the programme start date. We operate on a first come first serve basis so we encourage early applications.

#### 5. Can I live at a relative's house and take the housing out of the cost?

We are generally unable to remove any elements from our All-Inclusive program to reduce the cost. The employers we work with depend on this service, in turn making you more reliable. However, if you have particular needs please do contact us.

#### 6. Can I see a list of employers?

After you have applied we will provide you with a full list of opportunities in your sector.

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#### 7. What hours can I expect to work?

Typically, participants work an average week of no more than 40 hours. The company at which you are interning will set your work hours but the majority of internships will take place between 9 am and 6 pm.

#### 8. Can I obtain academic credit?

All participants will be able to obtain academic credit if necessary via our partner university.

### 9. When should I apply?

You should apply at least 6 weeks before you wish to begin your internship in London. However, we strongly encourage early applications in order to avoid disappointment, our internship placements are on a first come first serve basis.

### 10. Is attendance at our events mandatory?

All of our events and activities that we organise are optional, but your job is not. With your internship placement, you may not miss work for any reason other than health and family emergencies unless previously approved by both our in country directors and your employer.

#### **Police Check**

This trip requires a Police Check to be carried out - please contact us for further information on how to do this.

## **Support & Advice**

Your safety is paramount which is why all our programs have been visited and assessments have been conducted to ensure any major risks have been minimized.

In addition, you will have access to a 24 hour emergency contact number so you can contact one of our staff at any time should you need to. In addition our overseas partners and coordinators are on hand in-country to assist you.

## **Financial Security**

We know that the last thing you want to worry about when you're planning your trip of a lifetime is whether your money is in safe hands. As a leading global gap year provider it's our job to make sure your finances are secure, so when you book with us you can be confident that we do just that.

Real Gap Experience is part of TUI Travel Plc, one of the largest travel organisations in the world, and these days in the travel industry, large means secure.

#### Insurance

Whether you're traveling for two weeks or two years, trekking the Amazon in Ecuador or on safari in Africa, insurance is an essential part of your adventure and will help you enjoy your travels, secure in the knowledge that you have the protection you need. In fact, everyone traveling with us must have adequate cover before their trip begins.

Of course you are free to buy insurance from any provider, however at Real Gap Experience, we have partnered with World Nomads to offer policies that have been specifically designed to meet the needs of global travel. If you think you're already covered by an existing policy, such as those offered by credit card providers, check the policy wording very carefully to ensure it covers you for your Real Gap Experience.

For more information on travel insurance please contact us to speak to one of our travel advisors.

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## **Money Matters**

The currency in the UK is the Pound Sterling (GBP; symbol £), which is subdivided into 100 pence. Coins come in denominations of 1, 2, 5, 10, 20 and 50 pence and 1 and 2 pounds. Notes come in denominations of 5, 10, 20, 50.

Most major credit cards such as American Express, Diners Club, MasterCard and Visa are widely accepted. ATMs can be found throughout the country though may charge a transactional fee for using an international card.

Meal, Inexpensive Restaurant £10 Domestic Beer (1 pint) £3.60 Coke/Pepsi (0.33 litre bottle) £1.80 Water (0.33 litre bottle) £1.00

(Prices quoted in GBP)

## **Passports and Visas**

All nationalities require a full passport that must be valid for 6 months beyond the intended length of stay. It is your responsibility to have the correct personal documents and to obtain your own visa, if one is necessary, in accordance with the regulations of the country you are to visit. The information offered below is to help you with that process. We are not responsible for the actions of local immigration and customs officials, whether at points of entry or otherwise, and any subsequent effects.

Please note this programme is only available to Australian citizens.

To take part in this programme you must have a visa allowing you to work in the UK. If you are between 19 and 30 years of age you can apply for a Youth Mobility Tier 5 Visa. If you are 31 or over you must be able to apply for an ancestral visa or hold an EU passport.

### **Vaccinations & Health**

Travel health can often be something people forget about before going away, but a little preparation and knowledge can go a long way to help you stay fit and healthy while abroad. The risks to your health whilst travelling will vary depending on your general health and the type of activities you are going to be partaking in and the length of your stay.

Since we are not medically qualified, it is recommended that you consult with your Doctor or a recognised Travel Medical Advisory Service who will assess your particular health risks before recommending vaccines and/or anti-malarial tablets and advising you on what precautions you should take.

### Weather

The UK climate is diverse and constantly changing, so much so that you could experience four seasons in one day! During the summer, temperatures can reach 20-25 degrees centigrade, whilst in the winter months it is not uncommon for temperatures to drop below freezing. Rainfall in the UK varies depending on the location, typically the northern regions and the moors of the south-west experience the highest average rainfall.

#### Time

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The UK is 8 hours behind EST.

## **Electricity**

Electricity in the UK uses 230 volts, 50Hz. Outlets across the UK accept the following plug type;



Three flat pins

## **Trip Note Disclaimer**

The information contained in this trip note has been compiled with great care and is provided in good faith. Any itinerary featured is correct at time of release. However, our itineraries may change as make improvements that result from travellers' comments, our own research or from time to time as a result of reommended travel advice.

You can rest assured that it is always our goal to provide you with the most rewarding trip and experience ever!

### **Our Details**

If you have any questions about this trip please do not hesitate to contact us and we'll be happy to answer them.

Phone: 1-800-985-4852 Email: info@realgap.com

Post: Real Gap Experience, 8 Essex Center Drive, Peabody, MA 01960

Web: www.realgap.com

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