



T: 1-800-985-4852
E: info@realgap.com
P: Real Gap Experience, 8 Essex Center Drive, Peabody, MA 01960

PR Marketing and Events Internships in London

Trip Name: PR Marketing and Events Internships in London **Trip Code:** UKIM **Duration:** From 6 weeks

Key Facts

London is a city of many faces. A hub of global business and finance, a magnet for the creative sector and home to many NGOs. For centuries London has attracted the best and brightest from all over the world. Our program offers successful applicants an outstanding internship in the sector of their choice, any time of the year.

Working abroad shows an independent attitude, a clear drive to succeed and an impressive cultural sensitivity. Interning in London offers applicants an amazing opportunity to gain vital work experience and industry exposure, develop extensive networks and experience the best of what this great capital city has to offer.

The London internship program provides you with all the stability and support necessary to ensure that your experience is fruitful and rewarding. Quality accommodation, all your travel in London, cultural and social events, professional training and 24/7 full-time local support are all included along with your London internship.



Overview

Advised experience/ qualifications: University students/graduates/postgraduates and those with a keen interest in PR, marketing and/or events. A degree is not essential, but will help when finding a suitable placement. You should have a confident and determined personality, excellent communication skills and the ability to work effectively in a small team. In addition, we value academic excellence, the ability to think outside the box, cultural sensitivity, open mindedness and an international outlook.

Nationalities: This programme is open to all nationalities (subject to visa requirements) with the exception of UK

residents.

Typical Hours: Monday-Friday; 7-8 hours per day.

Remuneration: Unpaid position

Please note: Our UK internships are not available to UK applicants.

Destination Info

Itinerary



Public relations and marketing careers are some of the most desirable that exist. Over 25% of the applications that we receive for our programs concentrate on this sector. We partner with blue-chip companies in London supplying them with talented interns in their PR and marketing departments.

Public relations internships support the aim of generating interest in an individual, cause, company or product. The aim is to develop a positive image in the eyes of the consumer, the media and the public at large. Typical responsibilities include writing press releases, contacting media outlets, representing clients at events, covering red carpet events and much more.

A marketing internship aims to determine market demand for a service or product and convert that into sales and revenue. We have a wide variety of first-class marketing internships, from traditional off-line corporate marketing to viral on-line roles concentrating on social media.

As an intern in the events sector, you may be involved in planning, management, marketing and operations functions. You will be working with a friendly and supportive team, organising high profile events in a dynamic and fast-moving environment.

PR Marketing and Events Internships in London

An exclusive and unique component of our programs are the professional development resources that provide tailored and structured training to enhance your skills and knowledge in order to get the most out of your internship and prepare you for a successful future career. Our resources include communication and leadership workshops, an online professional development tool and expert training materials.

The type of work you will be doing during your internship will vary hugely according to the company and organisation in which you are placed. When you apply, we will talk through your preferences, motivations and future career aspirations to ensure that we have a clear understanding of what you are looking for from your placement. If you should have any special requirements, we will take these into account when arranging your internship.



In the 21st century London finds itself the headquarters to many of the world's most important companies. The largest city in Europe and by far its biggest economy. A mesmerising mix of culture, architecture, global cuisine, fashion, nightlife and business. This is a city that has it all!

Stand on Millennium Bridge at night and see the skyscrapers of the City of London, set against the backdrop of St Pauls Cathedral. Walk the streets of Westminster where the politicians battle one another in the Houses of Parliament, just next-door to Buckingham Palace.

Explore the East End, the coolest nightlife zone in Europe, where fashion trends are set and followed the world over. This is a city where potential is realised. This is a city where individuals flourish.

PR Marketing and Events Internships in London



Our London full-time team is incredibly proud of the city and they want to show you why! From organising your airport pick-up to arranging your accommodation, they will ensure you have everything you need for your arrival to help you settle into this great city and feel at ease. They will also provide you with your welcome package and pre-loaded London transportation card.

Our London team will show you the best that London has to offer. The internship program includes the following events, free of charge to all participants:

- Afternoon Tea Service
- A River Thames lunch boat cruise
- A West End theatre night

In addition to these free events, we also organise regular optional trips to museums, cinemas, bars, restaurants and other must-do activities in wonderful London as well as trips to other beautiful cities in England, such as Brighton and Bath.

At all times of the year we have large numbers of talented participants on our programs from all over the world. You will immediately become part of the community, providing you with friends and networks to last a lifetime!



Step 1: Application

To apply for this internship we ask you to either call us or apply online using the link below. When you apply we will request information on your emergency contact details, passport number and your health background and

other important information. At this stage a deposit payment is requested, this deposit is non-refundable, unless your application is declined by our team in London.

- A completed application form (provided upon deposit payment)
- Current CV /resume detailing your work and study history

Note: If your internship is part of your university course, and requires accreditation this can easily be arranged. We request a letter from your tutor supporting your application for an internship.

Step 2: Telephone/Skype interview with our Internship Coordinator

Once we have your application pack we will contact you to arrange an informal interview with our internship coordinator who will be your main contact before you leave for London.

Step 3: Accepting the placement

We will send you a formal offer letter for you to sign, along with a clear summary of the types of roles you will be involved with during your internship.

Step 4: Interview with your host company

Your internship coordinator will arrange a date and time for an interview with your host company.

Step 5: Payment of full program fees and sign placement description and agreement

At this stage we will help you to organise a suitable visa to enable you to work in London.

Accommodation

During your placement you have the opportunity to experience London life first hand and in the company of students from around the world. We offer high quality shared student accommodation and you can choose between a private or shared bedroom (sharing with one other person) in a self-catered student apartment.

All accommodation options are of high quality and are situated in good, safe areas within London. Our apartments have been carefully selected so that a commute to work will not exceed 45 minutes door to door. Unlimited travel on London's Tube (subway/metro) and buses is included in the price of the program to give you the opportunity to explore this amazing city.

Programme Services and Facilities

All participants on our London internship programmes will receive a public transit card for the full duration of their stay. This will be valid throughout the whole of central London and can be used on buses, the London underground and trains to travel free of cost at any time.

Meals

Meals are not included in the program price. The accommodation provided is self-catering.

What's Included

- Top internship
- Quality accommodation (private bedroom in good area)
- Professional development workshop, training and tools (communication, teamwork and interpersonal skills)
- Industry-leading workplace performance assessment (created by global HR firm DDI International)
- Expert training materials on key topics to help you get the most out of your internship experience
- A Bateaux Cruise on the River Thames and London Eye ride
- Tickets to a top London theatre show with dinner beforehand
- Afternoon Tea at a classic London venue
- Traditional Sunday Roast
- Airport pick-up (private car to collect you from the airport and take you direct to your apartment)
- All your transport in London (free and unlimited use of the city's metro system, buses & trains)
- 24/7 emergency assistance from local staff
- Pre-departure welcome pack
- Welcome orientation on your first day
- Welcome package including city maps, important program information & transportation card
- An active international community of interns in London with regular events and activities organized
- Visa assistance (where required)
- Academic credit assistance (where required)



What's Not Included

- Your travel to London
- Your meals and personal expenses while on the program
- Visas (if applicable)
- Travel insurance (we can help with this)



Is This Trip For You?

This program is an investment in your future and will give you a substantial advantage over your peers. An international work placement will significantly aid you when searching for long-term employment. Previous interns have also received full time offers of employment from their host companies in London upon the completion of their internship. And the above doesn't even touch on your personal development and the fun you will have!

We accept applications on a rolling admissions basis for internships throughout the year. All applications must be in at least 6 weeks before the programme start date. We operate on a first come first serve basis so we encourage early applications.

All students who are accepted into our program are provided with our **full money-back guarantee**. This means we promise to place you in an internship with a company you approve of or you will receive a full refund if you decide not to proceed. Our moneyback guarantee ends once you have formally accepted the placement after your telephone or skype interview with the host company.

Additional Information

Our Money Back Guarantee

When you apply you are asked to state your primary and secondary areas of interest (for example, primary preference: law, secondary preference: government & politics). You will be given the chance to discuss and confirm these sector choices during the phone/Skype interview with our Admissions Team. Successful applicants are guaranteed a top internship in their primary or secondary area of interest.

We are highly experienced in internship placement and pride ourselves on successful matches between our participants and our partner companies. All companies we work with are extensively vetted to make sure they provide a rewarding internship experience for our talented participants. Our confidence in our program is demonstrated by our full money back guarantee.

Our program comes with a full money back guarantee if you are not placed in your primary or secondary area of interest. This gives you peace of mind that you will have a fantastic internship experience abroad. It should be noted that the vast majority of interns receive their primary preference area.

Our money back guarantee ends once you have formally accepted a placement offer after your interview with the host company.

FAQs

1. Are these internships paid?

Our mission is to facilitate internship opportunities for international students. Whether these internships are paid or not is down to each specific placement company. However, internships do tend to be unpaid in London.

2. Why should I join this programme?

This program is an investment in your future and will give you a substantial advantage over your peers. International, blue-chip work experience will significantly aid you when searching for long-term employment. You will have demonstrated the ability to think outside the box and handle another culture and language while working for a highly respected name. And the above doesn't even touch on your personal development and the fun you will have! And the above doesn't even touch on your personal development and the fun you will have!

3. I am from the UK - can I still apply?

Our focus is to provide accelerated professional development for international participants on our programs.

PR Marketing and Events Internships in London

If you are from the UK, we recommend looking at our programs in other destinations around the world.

4. **When is the deadline to apply?**

Our programs start every month of the year. We accept applicants on a rolling basis. We recommend applying at least 2 months before your preferred start date. In high season (May, June, July and August start dates) we recommend applying at least 3 months before your preferred start date.

5. **Do I need a degree to apply for an internship?**

No. A degree is not essential, although will help when finding a suitable internship and will make the placement process easier.

6. **Can I see a list of employers or choose to intern at a specific company?**

We do not provide a list of partner companies. Firstly, our list of partner companies is not static. We often partner with new companies if they would be a better match for a participant. We have dedicated out-reach teams, working on our participants' accounts, in all program destinations, meaning our list of partners is constantly growing and evolving. Secondly, we do not provide a list as interns then attempt to 'pick and choose' which companies they specifically want to work for. This promotes unrealistic expectations, as partner company needs, your wishes and background and external factors such as timing are all taken into account during internship placement. If you are accepted into our program you are guaranteed a great role in your area of interest. However, due to the factors listed above a specific company cannot be guaranteed.

7. **What hours can I expect to work?**

Typically, participants work an average week of no more than 40 hours. The company at which you are interning will set your work hours but the majority of internships will take place between 9 am and 5pm.

8. **Can I obtain academic credit?**

If you need this internship for a university course or module, we will ensure that you secure academic credit.

9. **When will I find out where my internship will be?**

Our London team will engage in a collaborative internship placement process with you and confirm your internship role typically around four to six weeks before your departure date. Please note this is a guideline and may differ during peak seasons.

10. **Is attendance at our events mandatory?**

All of our events and activities that we organise are optional, but your internship is not. With your internship placement, you may not miss work for any reason other than health and family emergencies unless previously approved by both our in country directors and your employer.

11. **What happens when I arrive in London?**

Before you leave, you will be sent a welcome pack that gives you all the information you will need to prepare for your arrival. When you arrive you will be picked up by our trusted driver in London, taken to your accommodation and met by your experienced coordinator for an induction. If you arrive in London after 6pm local time you will meet your coordinator the following morning.

12. **Can I live with a friend or family member and take the housing out of the cost?**

We are generally unable to remove any elements from our all-inclusive programs. The employers we work with depend on and ask for this service as it guarantees your reliability. However, if you have particular needs please do contact us.

Support & Advice

Your safety is paramount which is why all our programs have been visited and assessments have been conducted to ensure any major risks have been minimized.

In addition, you will have access to a 24 hour emergency contact number so you can contact one of our staff at any



PR Marketing and Events Internships in London

time should you need to. In addition our overseas partners and coordinators are on hand in-country to assist you.

Financial Security

We know that the last thing you want to worry about when you're planning your trip of a lifetime is whether your money is in safe hands. As a leading global gap year provider it's our job to make sure your finances are secure, so when you book with us you can be confident that we do just that.

Real Gap Experience is part of TUI Travel Plc, one of the largest travel organisations in the world, and these days in the travel industry, large means secure.

Insurance

Whether you're traveling for two weeks or two years, trekking the Amazon in Ecuador or on safari in Africa, insurance is an essential part of your adventure and will help you enjoy your travels, secure in the knowledge that you have the protection you need. In fact, everyone traveling with us must have adequate cover before their trip begins.

Of course you are free to buy insurance from any provider, however at Real Gap Experience, we have partnered with World Nomads to offer policies that have been specifically designed to meet the needs of global travel. If you think you're already covered by an existing policy, such as those offered by credit card providers, check the policy wording very carefully to ensure it covers you for your Real Gap Experience.

For more information on travel insurance please contact us to speak to one of our travel advisors.

Money Matters

The currency in the UK is the Pound Sterling (GBP; symbol £), which is subdivided into 100 pence. Coins come in denominations of 1, 2, 5, 10, 20 and 50 pence and 1 and 2 pounds. Notes come in denominations of 5, 10, 20, 50.

Most major credit cards such as American Express, Diners Club, MasterCard and Visa are widely accepted. ATMs can be found throughout the country though may charge a transactional fee for using an international card.

Meal, Inexpensive Restaurant £10
Domestic Beer (1 pint) £3.60
Coke/Pepsi (0.33 litre bottle) £1.80
Water (0.33 litre bottle) £1.00

(Prices quoted in GBP)

Passports and Visas

All nationalities require a full passport that must be valid for 6 months beyond the intended length of stay. It is your responsibility to have the correct personal documents and to obtain your own visa, if one is necessary, in accordance with the regulations of the country you are to visit. The information offered below is to help you with that process. We are not responsible for the actions of local immigration and customs officials, whether at points of entry or otherwise, and any subsequent effects.

Please note this programme is only available to Australian citizens.

To take part in this programme you must have a visa allowing you to work in the UK. If you are between 19 and 30 years of age you can apply for a Youth Mobility Tier 5 Visa. If you are 31 or over you must be able to apply for an ancestral visa or hold an EU passport.

Vaccinations & Health

Travel health can often be something people forget about before going away, but a little preparation and knowledge can go a long way to help you stay fit and healthy while abroad. The risks to your health whilst travelling will vary depending on your general health and the type of activities you are going to be partaking in and the length of your stay.

Since we are not medically qualified, it is recommended that you consult with your Doctor or a recognised Travel Medical Advisory Service who will assess your particular health risks before recommending vaccines and/or anti-malarial tablets and advising you on what precautions you should take.

Weather

The UK climate is diverse and constantly changing, so much so that you could experience four seasons in one day! During the summer, temperatures can reach 20-25 degrees centigrade, whilst in the winter months it is not uncommon for temperatures to drop below freezing. Rainfall in the UK varies depending on the location, typically the northern regions and the moors of the south-west experience the highest average rainfall.

Time

The UK is 8 hours behind EST.

Electricity

Electricity in the UK uses 230 volts, 50Hz. Outlets across the UK accept the following plug type;



Three flat pins

Trip Note Disclaimer

The information contained in this trip note has been compiled with great care and is provided in good faith. Any itinerary featured is correct at time of release. However, our itineraries may change as we make improvements that result from travellers' comments, our own research or from time to time as a result of recommended travel advice.

You can rest assured that it is always our goal to provide you with the most rewarding trip and experience ever!

Our Details

If you have any questions about this trip please do not hesitate to contact us and we'll be happy to answer them.

Phone: 1-800-985-4852

Email: info@realgap.com



PR Marketing and Events Internships in London

Post: Real Gap Experience, 8 Essex Center Drive, Peabody, MA 01960

Web: www.realgap.com